



INDUSTRIAL VISIT REPORT 2023-2024

Date	: 16th September 2023
Time	: 6.00 am
Venue	: ATAL Incubation Centre & Optlog Supply Chain Pvt. Ltd, Baramati
Collaboration (If any)	: -
Coordinator	: Department of Management

Introduction:

The industrial visit conducted for Second-year Bachelor of Business Administration (BBA) and International Business (IB) (69 Students) students aimed to bridge the gap between theoretical classroom learning and practical industry applications. Organized by ASM's College of Commerce, Science and Information Technology, Pimpri. Department of Management Studies, the visit provided an invaluable opportunity for students to gain first-hand exposure to real-world business environments and understand the operational intricacies of various industries.

Objectives:

- 1 To Understand industry-specific processes, systems, and challenges.
- 2 Explore potential career paths and opportunities within the industry
- 3 Reflect on the visit to identify personal and professional growth areas.
- 4 Integrate industrial insights into academic coursework for holistic learning.
- 5 Apply theoretical knowledge in practical business scenarios.

Detailed Report:

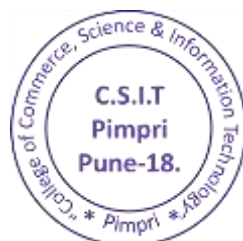
Atal Incubation Centre (AIC) set up at AIC-ADT Baramati Foundation with the support of Atal Innovation Mission NITI Aayog with the aim of serving as an active catalyst for the development of promising entrepreneurs. It is a first step to assist budding entrepreneurs in their start up journey and eventually create jobs and promote innovation ecosystem in rural area Baramati. AIC-ADT provides financial experts who help administer and monitor the financial ins and outs of Startup in a sustainable.

The experts also advice on all policies related to finance and their utilization. Possible services through financial advisory at AIC-ADT. With AIC-ADT Business Advisory experts offer hands on or practical help and advice to support in specific business areas that will help make a difference to business. AIC-ADT help to understand the increasingly complex tax, regulatory and commercial laws of Indian Economy.

Through AIC-ADT specially designed process, AIC-ADT help in improving the skills and knowledge of as an entrepreneurs through various training and classroom sessions. This process is designed in a way that help in cater to the demands of a good entrepreneur and take further dream Startup.

Networking & Investors Connect AIC-ADT through its deep network of Investors and Stakeholders helps to identify needs and connect with the right people who will help progress


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in business. This not only facilitates raising funding's for business but also help expand startup across the country and internationally.

All above information shared by the Mr. Abhshiek Gite & Ms. Sonali Saste (Manager of Incubation Centre), Mr. Avinash Pudle (Technology Manager) Sir, Explained the Robotic Lab, Media Lab, Food Lab, and Electronic Lab.

After that all students along with faculty member visited various labs and collected all information also there is presentation conducted in a Samundar Manthan Hall.

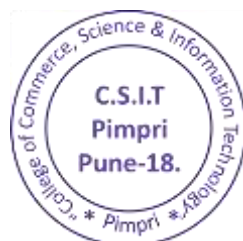
OPTLOG provides customized Packaging solutions which includes Packaging design, Supply and Packaging operations. OPTLOG also goes an extra mile adding value to its customers by providing support services, which includes Logistics Consulting which includes Network Audits, and Freight Audits and Tech enabled services like Contracts and Billing Management, GPS based Solutions.

OPTLOG Supply Chain Vision Statement, aim to strengthen ourselves as Customer's First Choice Logistics Service Provider by earning the respect and trust of our Business Partners and Employees through a performance-driven culture built on Operational excellence, Continual Improvement, and a strong commitment to quality, Employee safety and Environmental Protection.

Company's mission is to create value to our customers by providing Apt, Agile, Innovative and Locally Customized solutions to move Products and Information more Optimally with the best people, systems and processes in a Responsive and Responsible Way.




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Audyogik Shikshan Mandal's

College of Commerce, Science & Information Technology

(ID. No. PU/PN/SC/160/2001)

(Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra)

S. No. 29/1+2A, Behind Sterling Honda, Pune-Mumbai Highway, Pimpri, Pune-411018

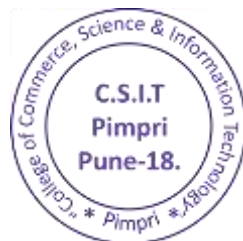
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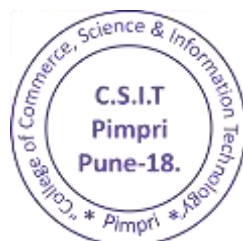
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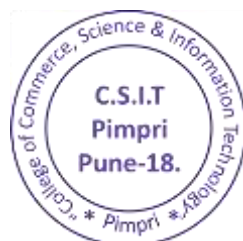
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Outcomes:

1. Students get Practical exposure to real-world business environments.
2. Networking opportunities to become an industry professional.
3. Understanding of business practices and management principles.
4. Overall personal and professional development, including teamwork and leadership skills.

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INDUSTRIAL VISIT REPORT 2023-24

Date	: 20 th January 2024
Time	: 6.00 am
Venue	: Nashik (Sahyadri Farm and Sula Vinery yard)
Collaboration (If any)	: -
Coordinator	: Department of Management

Introduction:

The industrial visit conducted for third-year Bachelor of Business Administration (BBA) and International Business (IB) (17Students) students aimed to bridge the gap between theoretical classroom learning and practical industry applications Organized by ASM's College of Commerce, Science and Information Technology, Pimpri. Department of Management Studies, the visit provided an invaluable opportunity for students to gain first-hand exposure to real-world business environments and understand the operational intricacies of various industries.

Objectives:

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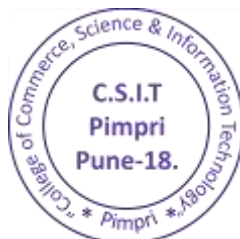
Detailed Report:

Sahyadri Farm Visit: The visit to Sahyadri Farm commenced with an exploration of its agricultural operations, offering insights into import-export practices related to fresh produce. Students observed the harvesting, packaging, and quality control processes, gaining an understanding of the export requirements and regulations governing agricultural exports. Interactive sessions with farm managers shed light on the financial aspects of export operations, including pricing strategies, foreign exchange management, and risk mitigation measures. Furthermore, discussions on marketing strategies highlighted the importance of branding, market research, and distribution channels in expanding export markets for agricultural products.

Sula Vineyard Yard Visit: The visit to Sula Vineyard Yard provided students with an in-depth understanding of import-export dynamics in the wine industry. Students witnessed the grape cultivation process, wine production techniques, and cellar operations, gaining insights into the intricacies of wine exportation. Discussions with finance managers elucidated the financial aspects of wine export-import transactions, including cost analysis, profit margins, and currency hedging strategies. Moreover, interactions with marketing professionals offered insights into brand positioning, promotional campaigns, and market segmentation strategies employed by Sula Vineyards to penetrate international markets.

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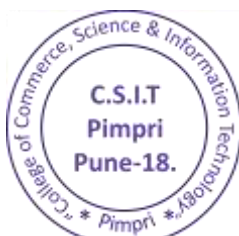


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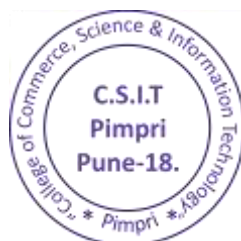


Outcomes:

- 1 Students get Practical exposure to real-world business environments.
- 2 Insights into various industries, operations, and challenges.
- 3 Networking opportunities to become an industry professional.
- 4 Understanding of business practices and management principles.
- 5 Enhanced communication and interpersonal skills.
- 6 Overall personal and professional development, including teamwork and leadership skills.

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