

## **Audyogik Shikshan Mandal's College of Commerce, Science & Information Technology**

(ID. No. PU/PN/SC/160/2001) (Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra) S. No. 29/1+2A, Behind Sterling Honda, Pune-Mumbai Highway, Pimpri, Pune-411018 E-mail ID: csit@asmedu.org Website: www.csitedu.org Tel:(020) 6651700



### **Date:-2<sup>nd</sup> Feb. 2024**

## NOTICE

All the students of the college are hereby informed that the IPR webinar is scheduled on 9thFeb, 24 at 11:00 a.m. onwards at college auditorium and online platform as well. The resource person will be Dr. Ajay Thakur during the session, you will gain insights into the following key areas:

- 1. Overview of Intellectual Property Rights
- 2. Types of Intellectual Property (Patents, Copyrights, Trademarks, etc.)
- 3. Importance of respecting intellectual property in academic and professional settings
- 4. Consequences of intellectual property infringement
- 5. Resources and support available for students regarding IPR

Students are directed to be present in the auditorium by 10:45:a.m. in the main auditorium of the college. Online Links will be shared on that day itself. Registrations will start on that day one hr. prior.







### Report of "WEBINAR ON 'AWARENESS ON INTELLECTUAL PROPERTY RIGHTS FOR ASPIRING MINDS"

Date Time		9th Feb,2024 11.00am onwards
Venue Collaboration (If any)	:	ASM-CSIT Indian Patent and Trade Marks Office, Mumbai
Coordinator		Asst. Prof Prerna Shinde

### Introduction:

ASM's College of Commerce, Science and Information Technology (CSIT) Pimpri along with the Indian Patent and Trade Marks Office, Mumbai jointly organized a webinar on "Awareness on Intellectual Property Rights" on 9<sup>th</sup>February 2024. Chief speaker of the event was Dr. Ajay Thakur (Deputy Controller of Patent and Design.-Group A)

### **Objectives:**

- 1 To recognize the right of individuals to protect their creativity.
- 2 To aware students about the difference between IPRs and Copyrights, Patents and Trademarks
- **3** To spread awareness about the importance of IPRs in the market and how they play a vital role in an innovative society.
- 4 To Promote the need for an inventor to register their inventions with their respective bodies.
- 5 To motivate students to become a part of the IPR drive.

### **Detailed Report:**

The event was coordinated by Asst. Prof. Prerna Shinde and was hosted by Asst. Prof. Jyoti Tope along with Asst. Prof. Pooja Nawadkar. The event started with an opening address by Asst. Prof. Jyoti Tope madam, It was followed by an introductory speech of Chief Guest by Asst. Prof. Pooja Nawadkar. Webinar educated participants on how IP can be stolen and gave them tips on detecting theft when it happens. The theft could be through anyone copying your work without permission or paying royalties as expected. The Chief Speaker also elaborated the other ways their IP can be stolen, including online theft and hiring foreign workers who copy work and send it to their desired place.

He guided students about the patents, copyrights, symbols, and logos. He shared insights about the importance of IPR and the things that are covered under Patents, Copyrights and Trademarks. Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. There were 140 participants participated in this IPR.

There was a quiz for the participants based on their learning from the webinar, at the end of the detailed information which was given to the resource person. In the end Asst. Prof Prerna Shinde proposed a vote of thanks.

#### Glimpses of the webinar:







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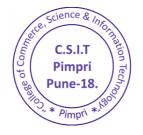
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#### **Outcomes:**

- 1 Students were able to develop an appreciation and better understanding by the general public of the nature and value of the intellectual property.
- 2 Students were able to understand the difference between IPR and Copyrights.
- 3 Students were able to analyze the difference between Geographical indications and musical works.
- 4 Students were able to solve the questionnaire about IPR and Patents.





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Principal College of Commerce, Science & Information Technology S. No. 29/1+2A, Pune-Mumbai Highway Pimpri, Pune - 411 018.

# College Of Commerce, Science and Information Technology Pimpri, Pune-18

Topic: Workshop on Awareness on IPR. Class: All

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Topic: Awareness on IPR. Class: BBA, IB, BBA-CA, BSC. Cs.

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Topic: Workshop on Awareness on IPR. Class: All

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Topic: Awareness on IPR. Class: All

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Topic: Awareness on IPR Class: Faculty.

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