



INDUSTRIAL VISIT REPORT 2023-24

Date	: 20 th January 2024
Time	: 6.00 am
Venue	: Nashik (Sahyadri Farm and Sula Vinery yard)
Collaboration (If any)	: -
Coordinator	: Department of Management

Introduction:

The industrial visit conducted for third-year Bachelor of Business Administration (BBA) and International Business (IB) (17Students) students aimed to bridge the gap between theoretical classroom learning and practical industry applications Organized by ASM's College of Commerce, Science and Information Technology, Pimpri. Department of Management Studies, the visit provided an invaluable opportunity for students to gain first-hand exposure to real-world business environments and understand the operational intricacies of various industries.

Objectives:

- 1 To Understand industry-specific processes, systems, and challenges.
- 2 Explore potential career paths and opportunities within the industry
- 3 Reflect on the visit to identify personal and professional growth areas.
- 4 Integrate industrial insights into academic coursework for holistic learning.
- 5 Apply theoretical knowledge in practical business scenarios.

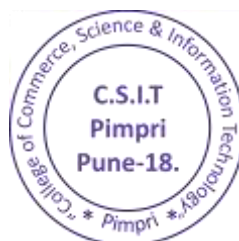
Detailed Report:

Sahyadri Farm Visit: The visit to Sahyadri Farm commenced with an exploration of its agricultural operations, offering insights into import-export practices related to fresh produce. Students observed the harvesting, packaging, and quality control processes, gaining an understanding of the export requirements and regulations governing agricultural exports. Interactive sessions with farm managers shed light on the financial aspects of export operations, including pricing strategies, foreign exchange management, and risk mitigation measures. Furthermore, discussions on marketing strategies highlighted the importance of branding, market research, and distribution channels in expanding export markets for agricultural products.

Sula Vineyard Yard Visit: The visit to Sula Vineyard Yard provided students with an in-depth understanding of import-export dynamics in the wine industry. Students witnessed the grape cultivation process, wine production techniques, and cellar operations, gaining insights into the intricacies of wine exportation. Discussions with finance managers elucidated the financial aspects of wine export-import transactions, including cost analysis, profit margins, and currency hedging strategies. Moreover, interactions with marketing professionals offered insights into brand positioning, promotional campaigns, and market segmentation strategies employed by Sula Vineyards to penetrate international markets.

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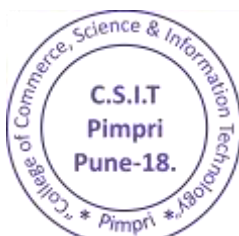


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Audyogik Shikshan Mandal's

College of Commerce, Science & Information Technology

(ID. No. PU/PN/SC/160/2001)

(Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra)

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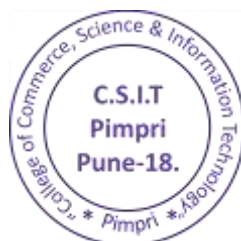


Outcomes:

- 1 Students get Practical exposure to real-world business environments.
- 2 Insights into various industries, operations, and challenges.
- 3 Networking opportunities to become an industry professional.
- 4 Understanding of business practices and management principles.
- 5 Enhanced communication and interpersonal skills.
- 6 Overall personal and professional development, including teamwork and leadership skills.

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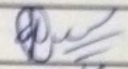
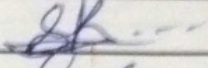
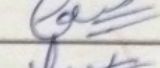
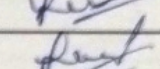
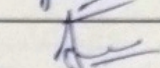
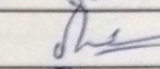
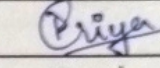
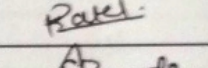
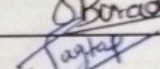
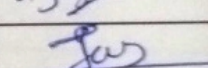
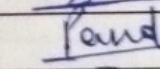
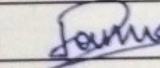
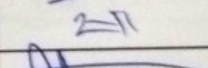

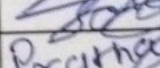
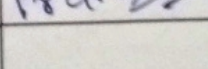
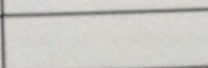


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ASM's CSIT

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Nashik 20/01/2024

Sr No	Name Of student	Designation	Branch	Sign
1	Kishan Patel	Student	BBA IB	
2	Sourabh pasi	Student	BBA IB	
3	caleb Sisanalli	Student	BBA IB	
4	Yajurva Yende	Student	BBA IB	
5	Aditya Yengula	Student	BBA IB	
6	Anooj Dhusia	Student	BBA IB	
7	Romi Thomas	Student	BBA IB	
8	Priya Choudhari	Student	BBA	
9	Krishna Patel	Student	BBA	
10	Sneha Borade	Student	BBA	
11	Rutuja Jagtap	Student	BBA	
12	Jayesh Raut	Student	BBA	
13	Pratik Pandey	Student	BBA	
14	Sagar Damai	Student	BBA	
15	Soumya Shukla	Student	BBA	
16	Prerna Amolik	Student	BBA	
17	Anshul Sharma	Student	BBA	
18	Pratham Sharma	Student	BBA	