

Audyogik Shikshan Mandal's

College of Commerce, Science & Information Technology

(ID. No. PU/PN/SC/160/2001)

(Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra)
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Report of Event "Khadi Mohotsav Celebration Program"

Date : 27th October 2023

Time : 11.30 am

Venue : AUDITORIUM ASM CSIT College Campus, Pune
Collaboration (If any) : National Service scheme SPPU, CSIT College, Pune

Coordinator : Asst. Prof. Lakshmi Kose

Introduction:

The National Service Scheme (NSS) recently organized a vibrant and culturally rich event, the "Khadi Mohotsav Celebration Program," to commemorate the timeless heritage and significance of Khadi in India. The event served as a platform to promote Khadi as a symbol of self-reliance, sustainability, and national pride.

Objectives:

- 1 Celebrate the legacy and contributions of Khadi in India's socio-economic fabric.
- 2 Raise awareness about the cultural and historical significance of Khadi among youth and the wider community.
- **3** Promote the use of Khadi as a sustainable and eco-friendly fabric choice.
- **4** Showcase the versatility and modern appeal of Khadi through innovative displays and exhibitions.

Detailed Report:

The event commenced with an inaugural ceremony graced by dignitaries, including NSS officials, local leaders, and representatives from Khadi institutions. Traditional lamp lighting and cultural performances added grandeur to the occasion.

A central feature of the program was a captivating Khadi exhibition showcasing a diverse range of Khadi products, including clothing, accessories, home furnishings, and lifestyle goods. Visitors had the opportunity to explore and purchase authentic Khadi products, supporting local artisans and craftsmen.

Concurrent artisan workshops were conducted to provide insights into the intricate artistry and craftsmanship behind Khadi production. Artisans demonstrated traditional weaving techniques, dyeing processes, and embroidery methods, offering participants a firsthand experience of Khadi craftsmanship.

A highlight of the event was a dazzling Khadi fashion show featuring contemporary and innovative Khadi designs. Models showcased Khadi garments in modern silhouettes, demonstrating the fabric's versatility and timeless appeal as a fashion choice for the discerning consumer.

Throughout the event, cultural performances celebrating India's rich heritage and artistic traditions were presented. Dance performances, musical recitals, and theatrical presentations showcased the cultural diversity and vibrancy of India, adding to the festive atmosphere of the Khadi Mohotsav.







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Outcomes:

- 1 The Khadi Mohotsav Celebration Program succeeded in promoting Khadi as a cultural symbol and heritage fabric deeply rooted in India's history and traditions.
- 2 The event raised awareness about the significance of Khadi as a sustainable and eco-friendly fabric choice, encouraging consumers to support local artisans and embrace ethical fashion.
- **3** Artisan workshops provided participants with valuable insights into Khadi production techniques, fostering appreciation for traditional craftsmanship and skill development.
- 4 The program fostered community engagement and collaboration, bringing together artisans, designers, scholars, and enthusiasts to celebrate the spirit of Khadi and its enduring legacy.



