Report on Promoting Cleanliness through "Swachhta Hi Seva" Awareness Program by NSS

Date	:	**31st September 2023**
Time	:	**11.30 am**
Venue	:	**ASM's CSIT Campus, Pimpri, Pune.**
Collaboration (If any)	:	**National Service scheme, CSIT College,Pune**
Coordinator	:	**Asst. Prof. Lakshmi Kose**

Introduction:

The National Service Scheme (NSS) recently organized a comprehensive awareness program titled "Swachhta Hi Seva" with the aim of fostering a culture of cleanliness and hygiene among communities. The initiative sought to raise awareness about the importance of cleanliness and encourage active participation in cleanliness drives to create a cleaner and healthier environment.

Objectives:

1 To raise awareness about the significance of cleanliness and hygiene in promoting health and well-being.
2 To encourage active participation in cleanliness drives and community sanitation activities.
3 To promote behavioral change towards adopting clean and sustainable practices in daily life.
4 To mobilize volunteers and community members to work together towards achieving the goal of a Swachh Bharat (Clean India).

Detailed Report:

The program commenced with educational workshops conducted by experts in the field of sanitation and public health. These workshops aimed to educate participants about the importance of cleanliness, proper waste management, and sanitation practices.

NSS volunteers organized awareness campaigns in colleges, and local communities to disseminate information about the "Swachhta Hi Seva" initiative. Through posters, banners, and interactive sessions, participants were encouraged to take ownership of cleanliness and pledge their commitment to maintaining a clean environment.

Cleanliness drives were organized in various locations, including streets, parks, and public spaces, to promote hands-on participation in sanitation activities. Volunteers and community members worked together to clean up litter, remove debris, and beautify the surroundings.

Sessions focusing on health and hygiene were conducted to emphasize the connection between cleanliness and overall well-being. Topics such as personal hygiene, sanitation-related diseases, and the importance of clean water and sanitation facilities were covered to empower participants to take proactive measures to protect their health.

Innovative initiatives, such as waste segregation drives, composting workshops, and eco-friendly alternatives promotion, were implemented to promote sustainable waste management practices. These initiatives aimed to minimize the generation of waste and encourage the reuse and recycling of resources.
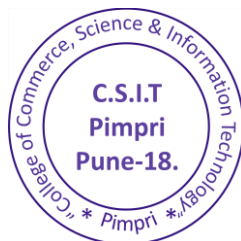
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The program fostered community engagement through partnerships with local organizations, government agencies, and other stakeholders. By mobilizing collective action, the initiative sought to harness the collective efforts of the community towards achieving a cleaner and healthier environment.

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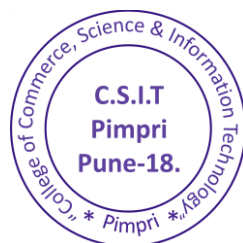*E-mail ID: csit@asmedu.org   Website: www.csitedu.org   Tel:(020) 6651700*

Outcomes:

1 The "Swachhta Hi Seva" awareness program succeeded in raising awareness about the importance of cleanliness and hygiene among participants and the wider community.

2 The program facilitated positive behavioral change, with participants adopting cleaner and more sustainable practices in their daily lives.

3 The program mobilized significant community participation, with volunteers and community members actively engaging in cleanliness drives and sanitation activities.

4 The program contributed to the improvement of the environment through the removal of litter and waste, beautification of public spaces, and promotion of sustainable waste management practices.

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Report of Event "Swachhta Hi Seva Rally"

Date	:	**1st October 2023**
Time	:	**09.30 am**
Venue	:	**ELPRO CHOWK TO CHAPEKAR CHOWK Pune**
Collaboration (If any)	:	**National Service scheme, CSIT College, Pune**
Coordinator	:	**Asst. Prof. Lakshmi Kose, Dr.C.D.Sonawane**

Introduction:

The National Service Scheme (NSS) organized a dynamic and impactful event, the "Swachhta Hi Seva Rally," to emphasize the importance of cleanliness and sanitation in building healthier communities. The rally served as a platform to mobilize volunteers and community members towards collective action in promoting cleanliness and hygiene practices.

Objectives:

1. Raise awareness about the significance of cleanliness and sanitation in ensuring community health and well-being.
2. Mobilize volunteers and community members to actively participate in cleanliness drives and sanitation initiatives.
3. Promote behavioral change towards adopting clean and sustainable practices in daily life.
4. Showcase the collective commitment of NSS towards the Swachh Bharat Mission and the larger goal of a Clean India.
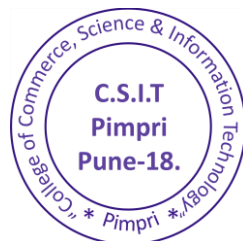
Detailed Report:

The event kicked off with a vibrant rally comprising NSS volunteers, students, and community members carrying banners, placards, and slogans advocating for cleanliness and sanitation. The rally traversed through key areas of the community, attracting attention and engagement from bystanders.

Concurrent awareness campaigns were conducted during the rally, with volunteers distributing informational pamphlets and engaging in conversations with the public about the importance of cleanliness. Interactive sessions were held to address queries and dispel myths related to sanitation practices.

Following the rally, cleanliness drives were organized in designated areas, including streets, parks, and public spaces. Volunteers and community members collaborated to pick up litter, clear debris, and beautify the surroundings, making a tangible impact on the cleanliness of the community.

Street plays and skits were performed during the rally to convey powerful messages about cleanliness and hygiene in an engaging and entertaining manner. These performances effectively captured the attention of the audience and reinforced key messages about sanitation practices.

The rally facilitated community engagement through partnerships with local authorities, civic organizations, and businesses. Volunteers interacted with community leaders and stakeholders, seeking their support and involvement in ongoing cleanliness initiatives.

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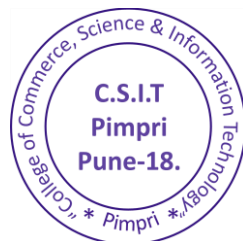**(ID. No. PU/PN/SC/160/2001)**
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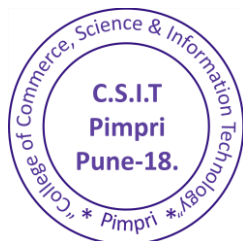*E-mail ID: csit@asmedu.org   Website: www.csitedu.org   Tel:(020) 6651700*

Outcomes:

1 The Swachhta Hi Seva Rally successfully raised awareness about the importance of cleanliness and sanitation among participants and the wider community.

2 The event facilitated positive behavioral change, with participants pledging to adopt cleaner and more sustainable practices in their daily lives.

3 The rally mobilized significant community participation, with volunteers and community members actively engaging in cleanliness drives and sanitation initiatives.

4 The event contributed to the improvement of the environment through the removal of litter and waste, beautification of public spaces, and promotion of sustainable waste management practices.

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Report of Event "Mitti or Rice Collection & Amrit Kalash Rally"

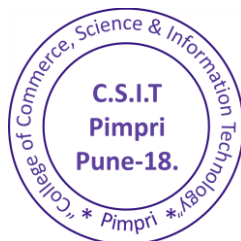|		
Date	:	**10th June 2023**
Time	:	**11.30 am**
Venue	:	**ASM CSIT College Campus, Pune**
Collaboration (If any)	:	**National Service scheme, CSIT College, Pune**
Coordinator	:	**Asst. Prof. Lakshmi Kose**

Introduction:

Celebrating the culmination of the Azaadi ka Amrit Mahotsav, the 'Meri Maati Mera Desh' initiative, with its touching tagline, "Mitti ko naman, veeron ka vandan," serves as a nationwide tribute to commemorate the 75 years of India's Independence. It focuses on India's achievements while honoring the brave souls who have relentlessly safeguarded the nation. As a part of this grand commemoration, the Amrit Kalash Yatra was organized at **ASM CSIT College Campus, Pune**, bringing together a congregation of students, faculty, and the local community on **10th June 2023**.

Objectives:

1 To remember and honor the sacrifices of our freedom fighters and the valiant efforts of our defense forces.
2 Imbuing a sense of patriotism and unity among the community, emphasizing the values of solidarity and national integration.
3 Highlighting the accomplishments of the nation over the past 75 years, setting the tone for future aspirations.

Detailed Report:

The Amrit Kalash Yatra event is organized at **ASM CSIT College Campus, Pune** on **10th June 2023**. by NSS unit of the institute. The event was attended by students, faculties and local community and residents of the campus. Initially, the introduction and significance of the Meri Maati Mera Desh abhiyan was conveyed to all the attendees. Chief guest and **Principal Dr. Shashank Pole** addressed the gathering and highlighted the significance of Meri Maati Mera Desh Abhiyan and also encouraged the gathering to participate in nation building. His address was thought provoking and mainly focused on patriotism and role of engineers and every individual in nation building and making India a leading economy. Thereafter, he administered a "Panch Pran Pledge" to all the attendees. Then, Students who brought the soil and rice grains from their own house and different places paid their tributes by putting the soil.

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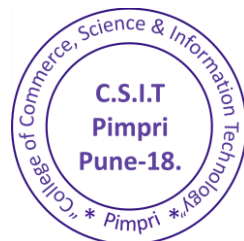
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Outcomes:

1 The program has raised awareness about the importance of soil conservation and environmental sustainability among community members, fostering a sense of shared responsibility towards protecting natural resources.

2 The program has empowered communities to take ownership of their environmental stewardship and actively participate in initiatives aimed at improving community welfare.

3 The program mobilized significant community participation, with volunteers and community members actively engaging in activities.
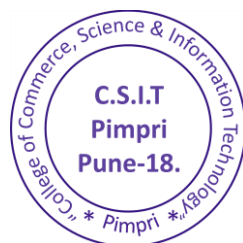
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Report of Event "Tree Plantation Program"

Date	:	**31st October 2023**
Time	:	**2.00 pm**
Venue	:	**ASM CSIT College Campus, Pune**
Collaboration (If any)	:	**National Service scheme SPPU, CSIT College, Pune**
Coordinator	:	**Asst. Prof. Lakshmi Kose**

Introduction:

The National Service Scheme (NSS) recently organized a Tree Plantation Program with the aim of contributing to environmental conservation and promoting sustainable practices. The initiative aimed to raise awareness about the importance of trees in mitigating climate change, improving air quality, and enhancing biodiversity.

Objectives:

1. To promote environmental conservation and sustainable development.
2. To raise awareness about the importance of trees in combating climate change and improving air quality.
3. To encourage active participation of NSS volunteers and community members in tree plantation activities.
4. To contribute to the greening of public spaces and enhancing biodiversity.

Detailed Report:

Suitable sites for tree plantation were identified, taking into consideration factors such as soil quality, sunlight exposure, and available space. Prior to plantation, the selected sites were prepared by clearing weeds and debris and loosening the soil to facilitate root growth.
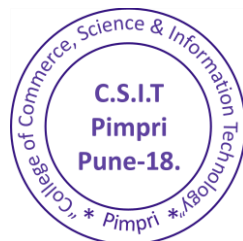
Careful consideration was given to selecting native tree species that are well-suited to the local climate and ecosystem. Species diversity was emphasized to promote biodiversity and resilience in the planted areas.

NSS volunteers played a central role in mobilizing participants and organizing the tree plantation activities. They reached out to colleges, community organizations, and local residents to encourage participation and garner support for the initiative.

Tree plantation events were organized at various locations, including public parks, schools, college campuses, and roadside areas. Participants, including NSS volunteers, students, teachers, and community members, came together to plant saplings and contribute to the greening of their surroundings.

Concurrent educational sessions were conducted to provide participants with information about the benefits of trees, proper tree planting techniques, and the role of forests in ecosystem services. These sessions aimed to raise awareness and foster a sense of environmental stewardship among participants.

Following tree plantation, participants were educated about the importance of nurturing and caring for the newly planted saplings. Watering schedules, mulching, and protection from pests and diseases were discussed to ensure the survival and healthy growth of the trees.

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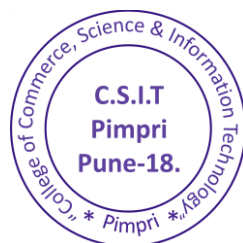
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Outcomes:

1 The Tree Plantation Program contributed to increasing green cover in the planted areas, thereby enhancing biodiversity and ecosystem services.

2 Participants gained a deeper understanding of the importance of trees in mitigating climate change, improving air quality, and sustaining ecosystems.

3 The program fostered community engagement and collaboration, with volunteers and community members coming together to actively participate in tree plantation activities.

4 The initiative is expected to have long-term benefits in terms of environmental conservation, climate resilience, and community well-being

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