



## Report of Event “Swachhta Hi Seva Rally”

<b>Date</b>	: 1 <sup>st</sup> October 2023
<b>Time</b>	: 09.30 am
<b>Venue</b>	: ELPRO CHOWK TO CHAPEKAR CHOWK Pune
<b>Collaboration (If any)</b>	: National Service scheme, CSIT College, Pune
<b>Coordinator</b>	: Asst. Prof. Lakshmi Kose, Dr.C.D.Sonawane

### Introduction:

The National Service Scheme (NSS) organized a dynamic and impactful event, the "Swachhta Hi Seva Rally," to emphasize the importance of cleanliness and sanitation in building healthier communities. The rally served as a platform to mobilize volunteers and community members towards collective action in promoting cleanliness and hygiene practices.

### Objectives:

- 1 Raise awareness about the significance of cleanliness and sanitation in ensuring community health and well-being.
- 2 Mobilize volunteers and community members to actively participate in cleanliness drives and sanitation initiatives.
- 3 Promote behavioral change towards adopting clean and sustainable practices in daily life.
- 4 Showcase the collective commitment of NSS towards the Swachh Bharat Mission and the larger goal of a Clean India.

### Detailed Report:

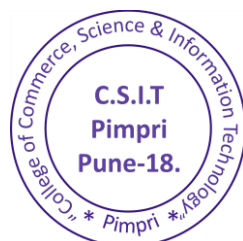
The event kicked off with a vibrant rally comprising NSS volunteers, students, and community members carrying banners, placards, and slogans advocating for cleanliness and sanitation. The rally traversed through key areas of the community, attracting attention and engagement from bystanders.

Concurrent awareness campaigns were conducted during the rally, with volunteers distributing informational pamphlets and engaging in conversations with the public about the importance of cleanliness. Interactive sessions were held to address queries and dispel myths related to sanitation practices.

Following the rally, cleanliness drives were organized in designated areas, including streets, parks, and public spaces. Volunteers and community members collaborated to pick up litter, clear debris, and beautify the surroundings, making a tangible impact on the cleanliness of the community.

Street plays and skits were performed during the rally to convey powerful messages about cleanliness and hygiene in an engaging and entertaining manner. These performances effectively captured the attention of the audience and reinforced key messages about sanitation practices.

The rally facilitated community engagement through partnerships with local authorities, civic organizations, and businesses. Volunteers interacted with community leaders and stakeholders, seeking their support and involvement in ongoing cleanliness initiatives.



*Lalit*

**Principal  
ASM's CSIT**



**Audyogik Shikshan Mandal's**

**College of Commerce, Science & Information Technology**

(ID. No. PU/PN/SC/160/2001)

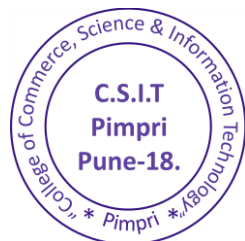
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S. No. 29/1+2A, Behind Sterling Honda, Pune-Mumbai Highway, Pimpri, Pune-411018

E-mail ID: [csit@asmedu.org](mailto:csit@asmedu.org)

Website: [www.csitedu.org](http://www.csitedu.org)

Tel: (020) 6651700



*Velit*

Principal  
ASM's CSIT



**Outcomes:**

- 1 The Swachhta Hi Seva Rally successfully raised awareness about the importance of cleanliness and sanitation among participants and the wider community.
- 2 The event facilitated positive behavioral change, with participants pledging to adopt cleaner and more sustainable practices in their daily lives.
- 3 The rally mobilized significant community participation, with volunteers and community members actively engaging in cleanliness drives and sanitation initiatives.
- 4 The event contributed to the improvement of the environment through the removal of litter and waste, beautification of public spaces, and promotion of sustainable waste management practices.