

Date: 25/07/2024

Notice

Alumni Interaction and Counselling

This is to inform all the students of BSC(CS), BSC(IT), BSC(AI&ML), B.Sc.(Cyber Security), B.B.A.(CA), B.B.A., B.B.A.-(IB), BCOM, MSC(CS), MSC(CA)and MSC(DS) that On Monday 29/07/2024 there will be an Alumni Interaction Session and Value added courses introduction session (Organized by Anudip Foundation) will be conducted at 10:30 am, to 1.30 pm.

Important Instruction: Attendance is mandatory for all students. We are looking forward to your enthusiastic participation!

Date: 29/07/2024

Time: 10.30 am to 1.30 pm

Venue: Main Auditorium

A. K. Patil

Event
Coordinator

V. G. Kulkarni

Vice Principal
(Science)

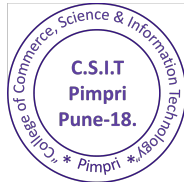
P. Goyal

Vice Principal
(Commerce & Mgmt.)

S. K. Patil

Principal

College of Commerce, Science &
Information Technology
S. No. 29/1+2A, Pune-Mumbai Highway,
Pimpri, Pune - 411 018.



Date: 25/07/2024

Agenda - Alumni Interaction and Counselling

Date: 29/07/2024

Time: 10.30 am to 1.30 pm

Venue: Main Auditorium

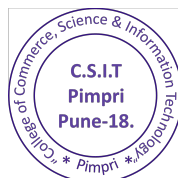
Sr. No.	Time	Program
1	10.15 am to 10.30 am	Visit the Principal's cabin
2	10.35 am to 10.40 am	Introduction of Guest
3	10.40 am to 10.45 am	Felicitation of Guest
4	10.45 am to 10.50 am	Guest Profile Reading
5	10.50 pm to 12.00 pm	Live Experience Sharing by Guest 1
6	12.05 pm to 1.15 pm	Live Experience Sharing by Guest 2
7	1.15 pm to 1.20 pm	Vote Of Thanks

M. Patel
Event
Coordinator

S. G. Kadam
Vice Principal
(Science)

P. Goyal
Vice Principal
(Commerce & Mgmt.)

S. K. Patil
Principal
College of Commerce, Science &
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Date: 25/07/2024

Committee for Alumni Interaction and Counselling

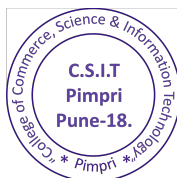
Sr.No	Event	Committee
1	Banner	Asst.Prof.Shreekant Mahajan Mr.Amar Gaikwad
2	Invitation Letter & Appreciation Letter	Asst.Prof.Jyoti Auti
3	Felicitation And Stage	Asst.Prof.Aditi Kharote
4	Hospitality	Asst.Prof. Gayatri Wani Asst.Prof.Vishaka Kshirsagar
5	Anchor	Asst.Prof. Amruta Joshi
6	Technical Support	Mr.Sagar Patil
7	Feedback	Asst.Prof. Vaishnavi Gaikwad
8	Photography	Asst.Prof. Pranil Thoke Patil Mr.Bhushan Jadhav
9	Vote Of Thanks	Asst.Prof. Aishwarya Naikare
10	Report	Asst.Prof. Sachin Thorat Asst.Prof.R.B.Chavan

M. Patil
Event
Coordinator

V. Gaikwad
Vice Principal
(Science)

P. Goyal
Vice Principal
(Commerce & Mgmt.)

K. Patil
Principal
College of Commerce, Science &
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Report of Event “Alumni Interaction and Counselling”

Date	: 29 th July 2024
Time	: 10.30 am to 1.30 am
Venue	: Main Auditorium
Collaboration (If any)	: -
Coordinator	: Asst Prof. Madhuri Patil, Asst Prof. Shrikant Mahajan

Introduction:

There will be an alumni interaction Session and Value-added course introduction to the students of undergraduate students. To understand the importance of marketing and Digital marketing in a career. To provide a clear detail of Digital marketing by Alumni with a lot of experience in Digital marketing platforms.

Also, the introduction of value-added courses session organized by Anudip Foundation and provides a detailed structure of value-added courses.

Objectives:

- 1 To understand the importance of Digital Marketing in various fields.
- 2 To understand the prospects and job opportunities after bachelor courses.
- 3 To interact with alumni and students and share their knowledge.
- 4 Career opportunities in Digital Marketing among the students and participants
- 5 A healthy discussion on value-added courses and their structure.

Detailed Report:

The seminar commenced with an opening address and introduction of the chief Guest by Asst. Prof. Amruta Joshi. Prominent Alumni speakers Sanket Gadge, and Parth Kalhal, on the presence of our staff Asst.Prof. Shrikant Mahajan, Asst Prof. Madhuri Patil, Asst Prof. Jyoti Auti, Asst Prof. Aditi Kharote, Asst Prof. Gayatri Wani , Asst Prof. Vishakha Kshirsagar, Asst Prof. Vaishnavi Gaikwad, Asst Prof. Pranil Thoke Patil, Asst Prof. Aishwarya Naikare, Asst Prof. Sachin Thorat, Asst Prof R.B Chavan, emphasized on the importance of Alumni interaction and value-added courses. Distinguished speakers, including Alumni speakers and industry experts, shared their insights and experiences throughout the event. The Alumni interaction served as a comprehensive platform for aspiring professionals to gain valuable insights into Marketing and Digital marketing. Through informative sessions, Alumni guidance, and interactive discussions, the program equipped attendees with the requisite knowledge and inspiration to embark on a rewarding career journey in Digital marketing. During the course, students were introduced to the fundamentals of Digital marketing, Economics, business communication, accounting principles and different strategies to improve our business. Following point were elaborated by the Alumni speakers at the time of session.

•**Career Start-up:** - To start career with business top understand business plane. Require minimum one year time to understand business strategies, business plane and marketing. Using our talent to start business and struggling. In any condition do not stop production. Complete your work before deadline of work. One most common problem in Maharashtra with start-up business is choosing of business partner. How to improve your skill with start-up.

To understand the base of business and pure content in business. The Loss in business because strategies in working.

•**Marketing:** - The main part of business is marketing. The marketing depends on the speed of work. In marketing required the communication skills. Also required better network. The network marketing is useful to work from home. To find the market based people and area. The average range of people age 20-30 in marketing. Also marketing depends on team bonding. The main power of business is marketing.

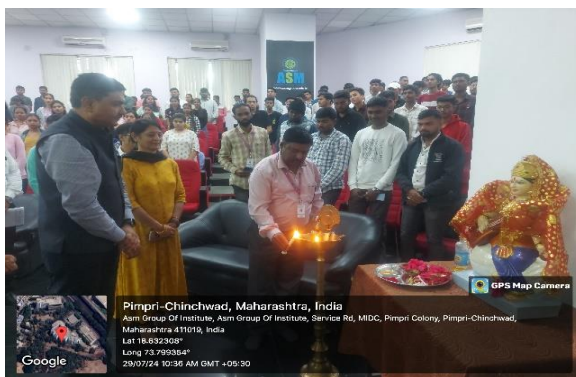
•**Digital Marketing:** The Digital Marketing is important role in present business and in also feature business. In Digital Marketing most common and profitable platform is dynamic website. Also In Digital Marketing we use Lectures, Advertising etc. Digital Marketing is the social media platform to promote Product and services. We create new local public platform for digital marketing.

•**Skill Development:** To focus on our dream. The confidence and struggle are important in Life. Also withdraw your potential. To require clear communication skill in marketing. To improve your skill by participate in activities, programs, etc. Also to understand the mistake at the time of interview.

•**Counselling of Value Added Courses:** The Value added courses provided by Anudip Foundation to develop student to their carrier. Two value added courses Data analytics and Java Language. Also provide the Skill development session with value added courses.

•**Interactive Sessions:** - In interactive session the Alumni speaker discussed the problems relative to digital marketing and business such as Taxation, networking, advertising, etc.

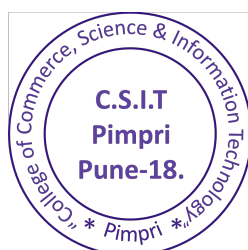
Photos :-





Outcomes:

- 1 Students were able to understand role in the marketing and digital marketing.
- 2 Students were able to start up ideas of new business.
- 3 Students were able to develop the skills in business platform.
- 4 Students able to solve the problems related to business and marketing.
- 5 Students to learned new strategies of digital marketing.
- 6 Introduced the value added courses to students.



Solit.

Principal

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