

Participative Learning

A multifaceted approach to education can significantly enhance student learning outcomes. Participatory learning fosters active engagement and the development of practical skills. Group discussions cultivate critical thinking and collaborative problem-solving abilities. Panel sessions offer diverse perspectives and expert insights, enriching student understanding. Field projects bridge the gap between theory and practice by immersing students in real-world scenarios. Finally, project-based learning nurtures creativity, teamwork, and the development of innovative solutions to real-world challenges.

Industrial Visit



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S. No. 29/1+2A, Pune-Mumbai Highway,
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Group Discussions



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Panel Sessions



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Experiential Learning

ASM's CSIT College prioritizes experiential learning. Students engage in internships, lab work, and real-world projects, including case studies, field visits, and community service. This hands-on approach equips graduates with practical skills and in-depth knowledge, making them highly competitive in the job market

Field Visit



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Internships



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Problem-solving Methodology

ASM's CSIT College cultivates critical thinkers and innovators. Through science exhibitions, design thinking, data analysis, and research projects, students develop strong analytical and creative problem-solving skills, preparing them to excel in demanding academic and professional environments.

Science Exhibition



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Projects List

Audyogik Shikshan Mandal's
College of Commerce, Science & Information Technology
(ID.No. PU/PN/SC/160/2001)
S. No. 29/1+2A, Behind Sterling Honda, Pune-Mumbai Highway, Pimpri, Pune-411018
E-mail ID: csit@asmedu.org Website: www.csitedu.org

SEMESTER V (2019-20) PRACTICE EXERCISES (June 2024)
Subject: **MSI (MGT 124) INDUSTRIAL TRAINING / INDUSTRIAL PRACTICE (M)**

Sl. No.	Name of Student	Project Title	Category/Topic
001	Harshita Chaturvedi	Marketing Strategy	MARKETING STRATEGY
002	Divya Bhatnagar	Value Based Cost Decision	TECHNOLOGY
003	Chaitanya Bhatnagar	Big Data	VI TECHNOLOGY
004	Adarsh Jadhav	Online To-Go Shop	MARKETING STRATEGY
005	Maheshwar Maheshwar	Employee Work System	SV PROJECTS/MSI
006	Pooja Suresh Mahajan	Web Based Content Management	COMPUTER GRAPHICS/MSI
007	Pooja Shikshan Mandal's	Customer Seg	MARKETING STRATEGY
008	Harshita Bhatnagar	Bank Near Development	TECHNOLOGY
009	Shreya Sankar Bhatnagar	Event Planning	MARKETING STRATEGY
010	Shreya Sankar Bhatnagar	AI Based Content Creation	SV PROJECTS/MSI
011	Harshita Sankar Bhatnagar	Bank Location System	TECHNOLOGY
012	Harshita Sankar Bhatnagar	Bank Near Development	TECHNOLOGY
013	Chaitanya Bhatnagar	Customer Seg	MARKETING STRATEGY
014	Harshita Sankar Bhatnagar	Event Planning	MARKETING STRATEGY
015	Harshita Sankar Bhatnagar	AI Based Content Creation	SV PROJECTS/MSI
016	Harshita Sankar Bhatnagar	Bank Location System	TECHNOLOGY
017	Harshita Sankar Bhatnagar	Bank Near Development	TECHNOLOGY
018	Harshita Sankar Bhatnagar	Event Planning	MARKETING STRATEGY
019	Harshita Sankar Bhatnagar	AI Based Content Creation	SV PROJECTS/MSI
020	Harshita Sankar Bhatnagar	Bank Location System	TECHNOLOGY
021	Harshita Sankar Bhatnagar	Bank Near Development	TECHNOLOGY
022	Harshita Sankar Bhatnagar	Event Planning	MARKETING STRATEGY
023	Harshita Sankar Bhatnagar	AI Based Content Creation	SV PROJECTS/MSI
024	Harshita Sankar Bhatnagar	Bank Location System	TECHNOLOGY

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1001	Deepika Lakshmi	Event Planning	MARKETING STRATEGY
1002	Deepika Lakshmi	AI Based Content Creation	SV PROJECTS/MSI
1003	Deepika Lakshmi	Bank Location System	TECHNOLOGY
1004	Deepika Lakshmi	Bank Near Development	TECHNOLOGY
1005	Deepika Lakshmi	Event Planning	MARKETING STRATEGY
1006	Deepika Lakshmi	AI Based Content Creation	SV PROJECTS/MSI
1007	Deepika Lakshmi	Bank Location System	TECHNOLOGY
1008	Deepika Lakshmi	Bank Near Development	TECHNOLOGY
1009	Deepika Lakshmi	Event Planning	MARKETING STRATEGY
1010	Deepika Lakshmi	AI Based Content Creation	SV PROJECTS/MSI
1011	Deepika Lakshmi	Bank Location System	TECHNOLOGY
1012	Deepika Lakshmi	Bank Near Development	TECHNOLOGY
1013	Deepika Lakshmi	Event Planning	MARKETING STRATEGY
1014	Deepika Lakshmi	AI Based Content Creation	SV PROJECTS/MSI
1015	Deepika Lakshmi	Bank Location System	TECHNOLOGY
1016	Deepika Lakshmi	Bank Near Development	TECHNOLOGY
1017	Deepika Lakshmi	Event Planning	MARKETING STRATEGY
1018	Deepika Lakshmi	AI Based Content Creation	SV PROJECTS/MSI
1019	Deepika Lakshmi	Bank Location System	TECHNOLOGY
1020	Deepika Lakshmi	Bank Near Development	TECHNOLOGY

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Subject: **MSI (MGT 124) INDUSTRIAL TRAINING / INDUSTRIAL PRACTICE (M)**

Sl. No.	Name of the Student	Project Title
20001	Harshita Sankar Bhatnagar	MARKETING STRATEGY
20002	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
20003	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
20004	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
20005	Harshita Sankar Bhatnagar	EVENT PLANNING
20006	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
20007	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
20008	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
20009	Harshita Sankar Bhatnagar	EVENT PLANNING
20010	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
20011	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
20012	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
20013	Harshita Sankar Bhatnagar	EVENT PLANNING
20014	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
20015	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
20016	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
20017	Harshita Sankar Bhatnagar	EVENT PLANNING
20018	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
20019	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
20020	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT

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30001	Harshita Sankar Bhatnagar	MARKETING STRATEGY
30002	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
30003	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
30004	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
30005	Harshita Sankar Bhatnagar	EVENT PLANNING
30006	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
30007	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
30008	Harshita Sankar Bhatnagar	BANK NEAR DEVELOPMENT
30009	Harshita Sankar Bhatnagar	EVENT PLANNING
30010	Harshita Sankar Bhatnagar	AI BASED CONTENT CREATION
30011	Harshita Sankar Bhatnagar	BANK LOCATION SYSTEM
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Any Other Teaching Method

ASM's CSIT College faculty employ a diverse set of teaching methods, including presentations, discussions, and online resources. This approach ensures a dynamic learning environment, making complex concepts understandable and catering to individual learning styles.

PPT



The presentation consists of 12 slides:

- Slide 1: Analysis of Financial Statement** (Title slide)
- Slide 2: Financial Statement**
 - Financial Statements are the collective name given to Income Statement and Profit and Loss Statement of an enterprise which state the financial position of business concerns in an organized manner.
- Slide 3: Steps**
 - Process: Record → Posting → Trial Balance → Financial Statement
- Slide 4: These two basic financial statements**
 - Income Statement: Profit and Loss Account and
 - Profit and Loss Statement: Shows the financial performance and efficiency and solvency of any business enterprise.
- Slide 5: Objective and Importance**
 - Income Statement:
 - Ascertainment of Profit/Loss
 - Measuring the Efficiency of the Business
 - Ascertainment of Operating Results
 - Adding Credibility to the Balance Sheet
 - Measuring Long-Term Solvency of the Business
 - Measuring Financial Strength of the Business
- Slide 6: Limitations of Financial Statements**
 - Historical in Nature
 - Not Future Oriented
 - Subjective in Nature
 - Not a True Picture
 - Not a Complete Picture
 - Not a True Picture of the Business
- Slide 7: 3 Different ways of Representing the Financial State of a Company**
 - Cash Management
 - Profitability
 - Assets Vs Liabilities
- Slide 8: The Big Three**
 - Cash Flow Statement
 - Income Statement
 - Balance Sheet
- Slide 9: Balance Sheet**
 - A Balance Sheet also called the statement of financial position, can be defined as a statement of a firm's assets, liabilities and net worth.
 - Balance Sheet is based on the formula: Assets = Liabilities + Net worth
- Slide 10: Components of the Balance Sheet**
 - Assets
 - Liabilities
 - Owner's Equity
- Slide 11: Assets:**
 - Assets can be defined as the resources that the company owns to benefit them or used to generate income.
 - They are the resources of the company that have future economic value.
 - These are categorized into tangible and intangible assets. The tangible assets are further bifurcated into current, long-term and other assets.
 - The non-tangible assets are trademarks, copyrights, goodwill to mention a few.
- Slide 12: Current assets**
 - Current assets include the cash, accounts receivable, prepaid expenses and all that can be converted into cash within a year.
 - Long term assets are also called fixed assets. They are distinguished from the current assets due to their longevity in generating revenues. All fixed assets except for land are shown on the balance sheet at original cost less depreciation.



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